

## Singapore Design Awards 2012 Results

### Student Category

Awards presented by Mr. Alexander Lau, Honorary Secretary of Design Business Chamber Singapore and Head of Design Excellence Centre at ITE College Central

Design Category	Name / Institution	Project Title	Award
Packaging	Brandon Sim Nanyang Polytechnic	Cult Mooncake Packaging	Bronze
New Media	Sheena Poh Temasek Polytechnic	Kimmiphone	Bronze
New Media	Nicholas Ng Temasek Polytechnic	Tesla Motor	Silver

### Branding Category

Awards presented by Mr. Simon Ong, Chairman of Singapore Furniture Industries Council's Design Development Committee and Group Managing Director of Kingsmen

Company	Project Title	Award
Bonsey Design Partnership Singapore	Jump	Bronze
Bonsey Design Partnership Singapore	Maybank Brand Identity	Bronze
Consulus	Tong Ming Xi Brand Identity	Bronze
DIA Brand Consultants Sdn Bhd	Dunlopillo: From Mattress to Moments	Bronze
DIA Brand Consultants Pte Ltd	NTUC Next U	Bronze
DIA Brand Consultants Pte Ltd	NTUC Unity Healthcare	Bronze
DIA Brand Consultants Pte Ltd	SATS	Bronze
DIA Brand Consultants Pte Ltd	U&ME: 50 Years of The Labour Movement	Bronze
Equus Design Consultants	NAFA Marketing Campaign	Bronze
Equus Design Consultants	Exotiq	Bronze
Designphase DBA Pte Ltd	The Exchange at Asia Square	Silver
DIA Brand Consultants Sdn Bhd	Kota Iskandar: Destination Branding with a Difference	Silver
Epigram	Intercultural Theatre Institute	Silver
Epigram	Urban Symphony	Silver
Equus Design Consultants	Raffles Hotel & Restaurants	Silver

Company	Project Title	Award
Asylum	En Haute Joaillerie	Gold

### Built Environment

Awards presented by Mr. Perry Ng, President of Interior Design Confederation Singapore and Section Head of ITE College Central

Name / Company	Project Title	Award
Bonsey Design Partnership Singapore	Education Resource Centre	Bronze
D'Perception Ritz GK Architects Wywy Group	6 Cove Way	Bronze
K2LD Architects	3 Sisters House 1	Bronze
Voon Tin Keat National Parks Board Singapore	Tampines Eco Green: Wayfinding Master Plan	Bronze
Atelier Dreiseitl Asia	Adventure Playground Bishan - Ang Mo Kio Park	Silver
K2LD Architects	3 Sisters House 2	Silver
K2LD Architects	A Shy House	Silver
K2LD Architects	Pin-Wheel House	Silver
K2LD Architects	Rumah Binjai	Silver
ONG&ONG Pte Ltd	DW-House	Silver
Renaissance Planners & Designers	No. 6 Watten Close	Silver
Renaissance Planners & Designers	No. 56 Sunset Way	Silver
ONG&ONG Pte Ltd	JKC1	Gold
ONG&ONG Pte Ltd	M-House	Gold

### Events & Exhibitions

Awards presented by Mr. William Lau, President of Singapore Institute of Planners and Chairman of A. Alliance

Company	Project Title	Award
Creative Edge Consultants Sugar Design Consultants Winkle-Picker	Singapore City Exhibit	Bronze
Kingsmen Exhibits	Audi A6 Launch	Bronze

Company	Project Title	Award
Kingsmen Exhibits	Art Stage Singapore 2011	Silver
Kingsmen Exhibits	BMW World	Silver

## Interior

Awards presented by Mr. Andrew Pang, Vice-Chairman of Singapore Furniture Industries Council's Design Development Committee and Creative Consultant at Lavaworks

Name / Company	Project Title	Award
Asylum	APBCOffices, Kuala Lumpur	Bronze
Asylum	En Haute Joaillerie	Bronze
Designphase DBA Pte Ltd	FoodGarden	Bronze
Designphase DBA Pte Ltd	The Exchange at Asia Square	Bronze
Designphase DBA Pte Ltd	Toby's Estate Coffee	Bronze
K2LD Architects	3 Sisters House 1	Bronze
K2LD Architects	3 Sisters House 2	Bronze
K2LD Architects	A Shy House	Bronze
Keat Ong Nota Design Group	House at Hillside	Bronze
ONG&ONG Pte Ltd	The 2nd Floor at the American Club	Bronze
Spacedge Designs	Class With Soul	Bronze
White Corporate	D'Grove Villas	Bronze
White Corporate	Park Infinia	Bronze
White Corporate	Ri Stationers	Bronze
Asylum & Love	Johnnie Walker House Shanghai	Silver
Asylum	Esentials, Marina Bay Sands	Silver
Spacedge Designs	Thinking Out of the Box	Silver

## Print

Awards presented by Mr. Damian Tang, President of Singapore Institute of Landscape Architects and Assistant Director of Design Branch in National Parks Board Singapore

Name / Company	Project Title	Award
Asylum	APBCOffices, Kuala Lumpur	Bronze
Asylum	En Haute Joaillerie	Bronze
Designphase DBA Pte Ltd	FoodGarden	Bronze
Designphase DBA Pte Ltd	The Exchange at Asia Square	Bronze
Epigram	Cooking for the President	Bronze
Epigram	Notbooks	Bronze
Epigram	On Such A Full Sea Are We Now Afloat (NUS Annual Report 2011)	Bronze
Open D Group Asia	Johnnie Walker & DFS 50th Anniversary - Limited Edition Posters	Bronze
Spirit of Enterprise	The Heart of Success - Masters of Success Share Key Secrets from Within	Bronze
TILT Pte Ltd	Service Excellence Toolkit	Bronze
Bonsey Design Partnership Singapore	Bonsey Design Holiday Cards 2010	Silver
DIA Brand Consultants Pte Ltd	Straits Resources Annual Report	Silver
Epigram	10 Things to Do Before You Die / 10 Things We Did Last Year (Lien Foundation Annual Report 2010/2011)	Silver
Epigram	Singapore Classics	Silver
SiliconPlus Communications	SBS Transit Downtown Line Tender Package	Silver
Asylum	54th Biennale - The Cloud of Unknowing	Gold
D-File Design Studio	Amanda Heng - Speak To Me, Walk With Me	Gold
Joanne Pang Visual Communication	Several Islands	Gold

## Product / Industrial

Awards presented by Mr. Andrew Thomas, Partner at Equus Design Consultants

Company	Project Title	Award
NextOfKin Creatives	Newfresh Vase NV100	Bronze
Orcadesign Consultants Pte Ltd	Carrot	Bronze
Yolk	The Yum Seng Series	Bronze

Company	Project Title	Award
Creative Edge Consultants	Lorong Halus Wetlands Park - Environmental Signage	Silver
NextOfKin Creatives	SpareOne Mobile Phone	Silver
Philips Design	DesignLine Edge TV PDL7906	Silver
Buddy Pte Ltd	The Mighty Pack' Ergonomic School Bag	Gold
NextOfKin Creatives	Ecowater CES Purifier	Gold

### Multidisciplinary Design

Awards presented by Mr. Ulrich Schraudolph, 2nd Vice-President of Design Business Chamber Singapore and Design Director at XentiQ Pte Ltd

Company	Project Title	Award
Consulus	myVillage at Serangoon Garden	Bronze
Creative Edge Consultants Sugar Design Consultants Winkle-Picker	Singapore City Gallery	Bronze
DIA Brand Consultants Sdn Bhd	Dunlopillo: From Mattress to Moments	Bronze
DIA Brand Consultants Pte Ltd	Kewalram Chanrai 150th	Bronze
DIA Brand Consultants Pte Ltd	NTUC Unity Healthcare	Bronze
DIA Brand Consultants Sdn Bhd	Ogawa: The Heart of Wellness	Bronze
Joanne Pang Visual Communication	IT	Bronze
K2LD Architects	Amidst Nature	Bronze
Open D Group Asia	Johnnie Walker - Multidisciplinary	Bronze
Consulus	Tong Ming Xi	Silver
Equus Design Consultants	Rajah & Tann	Silver